



# INTERCONTINENTAL CONGRESS

## on Art and Human Studies

# BEYOND INTELLIGENCE

## AI for a Changing Planet

26<sup>th</sup> & 27<sup>th</sup> October 2024 | Beijing, China

Organized by  
Shinawatra University, Thailand  
IFERP Academy

Explore your Research Journey with IFERP

## Guest of Honor



**Engr. Marizen B. Contreras**  
Associate Professor, University of  
Batangas



**Mr. A. Siddth Kumar Chhajer**  
Founder & Managing Director,  
IFERP, Technoarete Group,  
India

## Moderator



Haoran Lu(Leo)



## Keynote Speakers



**Dr. Iris Efthymiou**

Board Member & President  
Interdisciplinary Committee  
Hellenic Association of  
Political Scientists  
United Kingdom.



**Assoc Prof. Dr. Sandhya  
Patidar**

Heriot-Watt University  
United Kingdom.



**Asst Prof. Dr. Mitra  
Madanchian**

University Canada West  
Canada.



**Dr. Abdel-Karim AI-  
Tamimi**

Senior Lecturer  
Sheffield Hallam University  
United Kingdom.

## Keynote Speakers



**Assoc Prof. Dr. Nor 'Adha  
Binti Ab Hamid**

Director  
Centre Of Graduate Studies,  
Selangor Islamic University  
Malaysia.



**Dr. Phil Harris**  
Professor Emeritus  
University of Chester  
United Kingdom.



**Dr. Ena Bhattacharyya**  
Senior Lecturer  
Faculty of Education,  
Languages, Psychology &  
Music (FoELPM)  
SEGi University Kota  
Damansara  
Malaysia.



**Dr. Syahrul Nizam Junaini**  
Senior Lecturer  
Universiti Malaysia Sarawak  
Malaysia.

## Keynote Speakers



**Dr. Nadeem Aljonaid**

Associate Professor  
School of Business  
Qilu Institute of Technology,  
China.



**Dr. Lim Chia Yean**

Senior Lecturer  
School of Computer Sciences, Universiti Sains  
Malaysia, Minden, Penang,  
Malaysia.



## Session Speakers



**Mr. Lalit Gautam**  
Chief Executive Officer  
Sensegrass  
France



**Mr. Yonah Welker**  
Public Technologist  
Former. Ministry Advisor, Tech  
Envoy EU\_Commission  
projects  
Switzerland.



**Girish M Ramachandran**  
Co-Founder CEO  
IRGA Sdn Bhd



**Dr. Evgeniy Gavrilov**  
Head  
Artificial Intelligence, Uvenco  
Moscow, Russia

## Session Speakers



**Mr. Shivanshu Thapliyal**  
Head of AI-Innovation  
HL Mando  
India



**Dr. NAM P. LE, DBA,**  
**CITP®/FIBP®**  
ASSISTANT PROFESSOR &  
Vice Chair  
UNIVERSITY CANADA  
WEST  
Canada



**Dr. Zaki Zainudin**  
Water Quality and Modeling  
Specialist  
Universiti Teknologi Malaysia  
Malaysia



**Assoc Prof. Dr. Roslina Ismail**  
Visual Arts Program  
Faculty of Creative Arts  
Universiti Malaya  
Malaysia



## Session Speakers



**Dr. Teoh Kok Ban**

Head of School  
School of Industrial  
Management, ViTrox College  
Malaysia.



**Mr. Spencer Kraft**

Founder  
Speakeasy Holdings PTE. LTD  
Indonesia.



**Ms. Leeza Gordon**

Founder & CEO  
Icymay Business Solutions  
China.



**Asst Prof. Dr. Esha  
Chatterjee**

Department of Sociology  
School of Arts and Humanities  
Kalinga University  
India.

## Session Speakers



**Prof. Dr. NATALIA FERNÁNDEZ  
DÍAZ-CABAL**

International and Intercultural  
Communication & Intercultural  
negotiation and resolution of conflicts;  
Cross cultural management;  
Universidad Autónoma de Barcelona  
Spain.



**Assoc Prof. Dr. Lucia Barbara DELL  
ABATE ÇELEBİ**

İstanbul Üniversitesi  
Türkiye.



**Dr. Noosha Mehdian**

UAP Interim Chair  
University Canada West  
Canada.

## Conference Chair



**Dr. Fei Zhou**

President  
Shinawatra University  
Thailand



## Session Chairs



**Dr. Erisa Kurniati**  
Lecturer  
Universitas Jambi  
Indonesia.



**Dr. MADHURIMADASGUPTA,**  
Assistant Professor (Sociology),  
School of Humanities, Management  
and Social Sciences,  
The Neotia University  
&  
Post-doctoral fellow,  
Abo-Akademi University,  
Finland



**Dr. Nurul Fitri, S. S., M. Hum.**  
Senior Lecturer, English Education  
Batanghari University Jambi  
Jambi, Indonesia

## Session Chairs



**Dr. Yanti Ismiyati, M. Pd.**

Senior Lecturer, English Department  
Universitas Batanghari Jambi  
Jambi, Indonesia



**Dr. Analiza Acuña Villacorte**

Professor,  
Department of English  
Bulacan State University Bulacan ,  
Philippines



**Dr Esha Chatterjee**

Assistant Professor, Sociology  
Faculty of Arts & Humanities  
Kalinga University Raipur.

## Program Schedule Day 1- Physical – 26<sup>th</sup> Oct 2024

|                     |   |
|---------------------|---|
| 08:30 AM - 09:00 AM | Registration desk   |
| 09:00 AM - 09:20 AM | Introduction by Moderator   |
| 09:20 AM - 09:40 AM | <b>Speech By Keynote Speaker</b> Dr. Nadeem Aljonaid  |
| 09:40 AM - 10:00 AM | <b>Speech By Keynote Speaker</b> ASSOC PROF. DR. NOR 'ADHA BINTI AB HAMID   |
| 10:00 AM - 10:20 AM | <b>Speech By Session Speaker</b> Assoc Prof. Dr. Roslina Ismail   |
| 10:20 AM - 10:40 AM | <b>Speech By Session Speaker</b> Dr. Teoh Kok Ban   |
| 10:40 AM - 11:00 AM | <b>Networking Break</b>   |
| 11:00 AM - 11:15 AM | <b>Speech By Guest of Honor</b> Engr. Marizen B. Contreras<br><b>Title: LEAN SIX SIGMA FOR EDUCATIONAL SYSTEMS BY MCON3RAS</b>                |
| 11:15 AM – 11:20 AM | <b>Welcome Speech</b> by Mr. A. Siddth Kumar Chhajer  |
| 11:20 AM – 11:25 AM | <b>Welcome Speech</b> by ASSOC PROF. DR. NOR 'ADHA BINTI AB HAMID   |
| 11:25 AM - 12:00 PM | <b>Workshop by</b> Dr. Lim Chia Yean<br><b>Topic:</b> "The AI Involvement in Industrial Revolution 4.0 Knowledge Areas and their Application" |
| 12:10 PM - 01:00 PM | Lunch Break   |
| 01:00 PM - 01:15 PM | <b>Speech By Session Speaker</b> Mr. Girish Mavath Ramachandran   |
| 01:15 PM – 01:30 PM | <b>Speech By Session Speaker</b> Mr. Shivanshu Thapliyal  |
| 01:35 PM - 04:30 PM | Technical Session 1A  |
| 04:30 PM - 04:40 PM | Networking Break  |
| 04:40 PM - 04:50 PM | Valedictory Function  |
| 04:50 PM - 05:00 PM | Vote of Thanks  |

**Time Zone:**  
China Standard Time (GMT+8)



**Day 1**  
**Technical Session 1 A**  
**26/10/2024**  
**Physical**

## Technical Session 1A

**Time Zone:**  
China Standard Time (GMT+8)

|                     |  |
|---------------------|--|
| 01:35 PM – 01:43 PM | Investigating Basic Writing Course: The Practices and Perceptions of Students at University Level<br><b>Presentation by</b> Muthia Mubasyira   |
| 01:43 PM - 01:51 PM | The Development of Augmented Reality-based Marker-based Encyclopedia With Sets Approach (science, Environment, Technology and Society) to Improve Digital Skills of Educational Technology Students<br><b>Presentation by</b> Yeni Raini |
| 01:51 PM – 01:59 PM | ISETL Program on APOS Theory as An Effort to Help Students Understand Algebraic Structure Course and Train Student's Learning Autonomy<br><b>Presentation by</b> Ilmadi  |
| 01:59 PM – 02:07 PM | Teachers' Beliefs and Practices towards Technology to Promote Pragmatic Awareness in ELT Classrooms<br><b>Presentation by</b> Satriani   |
| 02:07 PM – 02:15 PM | Differentiated Instruction and Critical Thinking: How Learning Styles Influence Analytical Abilities in University Students<br><b>Presentation by</b> Le Quang Dung  |
| 02:15 PM – 02:23 PM | MALAYSIA'S LAW ENFORCEMENT IN FACING COVID-19: AN ANALYSIS OF LEGAL PERSPECTIVE<br><b>Presentation by</b> NOR 'ADHA AB HAMID   |
| 02:23 PM – 02:31 PM | EDUCATIONAL POLICY AND LANGUAGE IN EDUCATION IN INDONESIA: A POLICY MAKER'S PERSPECTIVE<br><b>Presentation by</b> Oktariyani   |
| 02:31 PM – 02:38 PM | Physical Education as a Means of Humanities Learning: A Case Study in an Elementary School<br><b>Presentation by</b> Yassir Mustakim Nur   |
| 02:38 PM – 02:46 PM | Cultural connotations of flowers and plants in contemporary Chinese gardens: interpreting aesthetic embodiment through painting<br><b>Presentation by</b> Zhao Jingjing  |

## Technical Session 1A

**Time Zone:**  
China Standard Time (GMT+8)

|                     |   |
|---------------------|---|
| 02:46 PM – 02:54 PM | APPROPRIATENESS OF THE CONCEPT OF ECOLITERACY IN CHRISTIAN RELIGIOUS SERVICE PRE-SCHOOLS<br><b>Presentation by</b> AKURIUS DELIEF LAUFA   |
| 02:54 PM – 03:04 PM | TPW APPLICATION : LEARNING MEDIA FOR BASIC TECHNIQUES TABLE TENNIS BASED ON ANDROID<br><b>Presentation by</b> Tito Parta Wibowo   |
| 03:04 PM – 03:08 PM | MAPPING THE RESEARCH TREND OF APPROXIMATE NUMBER SYSTEM TOWARDS MATHEMATICAL PERFORMANCE: A BIBLIOMETRIC ANALYSIS<br><b>Presentation by</b> Moniek Vidia Pramestri  |
| 03:08 PM -03:16 PM  | Neural Mechanisms in the Parietal Lobe in Individuals with Mathematical Talent: A Bibliometric Study<br><b>Presentation by</b> Agustina Emasri Sianipar   |
| 03:16 PM – 03:24 PM | Dramatic Pretend Play to Improve Social Emotional Skills in Children<br><b>Presentation by</b> Munawaratul Fi'liyah   |
| 03:24 PM – 03:32 PM | Exploring The Impact of Comic Strip-Infused Argumentative Writing on Indonesian Teacher Students Agency<br><b>Presentation by</b> Andini Linarsih   |
| 03:32 PM – 03:40 PM | The General Image of the Armenian Merchant Projected through the Sino-Armenian socio-cultural Relations and the Case Study of the Revival of Merchant Traditional Costume<br><b>Presentation by</b> Ani Margaryan |
| 03:40 PM – 03:48 PM | Speech Delay Intervention through Psychoeducation for Parents<br><b>Presentation by</b> Aulia Aniz Syabily  |



## Program Schedule Day 2- Virtual

Time Zone:  
China Standard Time (GMT+8)

|                     |  |   |
|---------------------|--|---|
| 09:00 AM - 09:05 AM | Introduction by Moderator  |   |
| 09:05 AM - 09:20 AM | <b>Speech By Keynote Speaker</b> Dr. Iris Efthymiou                                  | <b>Speech By Keynote Speaker</b> Dr. Abdel-Karim AI-Tamimi          |
| 09:20 AM - 09:35 AM | <b>Speech By Keynote Speaker</b> Assoc Prof. Dr. Sandhya Patidar                     | <b>Speech By Session Speaker</b> Dr. Evgeniy Gavrilov               |
| 09:35 AM - 09:50 AM | <b>Speech By Keynote Speaker</b> Asst Prof. Dr. Mitra Madanchian                     | <b>Speech By Keynote Speaker</b> Dr. Phil Harris,                   |
| 09:50 AM - 10:05 AM | <b>Speech By Keynote Speaker</b> Dr. Ena Bhattacharyya                               | <b>Speech By Keynote Speaker</b> Dr. Syahrul Nizam Junaini          |
| 10:05 AM - 10:15 AM | <b>Speech By Session Speaker</b> Mr. Spencer Kraft                                   | <b>Speech By Session Speaker</b> Dr. NAM P. LE, DBA,<br>CITP® FIBP® |
| 10:15 AM – 10:30 AM | Networking Break   |   |
| 10:30 AM - 11:25 AM | Technical Session 1 A  | Technical Session 1 B   |
| 11:25 AM - 11:35 AM | <b>Speech By Session Speaker</b> Asst Prof. Dr. Esha Chatterjee                      | <b>Speech By Session Speaker</b> Dr. Zaki Zainudin                  |
| 11:35 AM - 11:45 AM | <b>Speech By Session Speaker</b> Assoc Prof. Dr. Lucia Barbara,DELL<br>ABATE ÇELEBİ, | <b>Speech By Session Speaker</b> Dr. Noosha Mehdian,                |
| 11:45 AM - 12:45 PM | Technical Session 2 A  | Technical Session 2 B   |
| 12:45 PM - 01:15 PM | Lunch Break  |   |
| 01:15 PM - 01:25 PM | <b>Speech By Session Speaker</b> Mr. Lalit Gautam                                    | <b>Speech By Session Speaker</b> Mr. Yonah Welker,                  |

**Day 2**  
**Technical Session 1 A**  
**27/10/2024**  
**Virtual**

**Time Zone:**  
China Standard Time (GMT+8)

## Technical Session 1 A

|                     |  |
|---------------------|--|
| 10:25 AM – 10:33 AM | A comprehensive review of Parkinson’s disease Symptoms and detection method<br><b>Presentation by</b> Chaitali Raje  |
| 10:33 AM - 10:41 AM | Artificial Intelligence (AI): JBLFMU Teachers’ Awareness of, Access to, and the Use of AI Tools for Instructions<br><b>Presentation by</b> Maria Cristina Arante |
| 10:41 AM - 10:48 AM | Research on Network Malicious Traffic Detection System Based on Maltrail<br><b>Presentation by</b> SONG ZHUO   |
| 10:48 AM - 10:52 AM | A Deep Learning-Based Comparative Study on Mangosteen Maturity Stage Detection for Precision Agriculture<br><b>Presentation by</b> Yasmin Mohd Yacob             |



**Day 2**  
**Technical Session 1 B**  
**27/10/2024**  
**Virtual**

## Technical Session 1 B

Time Zone:  
China Standard Time (GMT+8)

|                     |   |
|---------------------|---|
| 10:25 AM - 10:33AM  | Veterinary RAG Model: A Novel Approach to Clinical Decision Support<br><b>Presentation by</b> AMISH JAIN  |
| 10:33 AM - 10:41 AM | Improving Intelligence of Machine Learning models for achieving higher success rate in In vitro fertilization (IVF)<br><b>Presentation by</b> Vishva padariya |
| 10:41 AM - 10:48 AM | ENDANGERED EYE: AN IOT BASED AI DRONE SYSTEM TO SAFEGUARD ENDANGERED ANIMALS<br><b>Presentation by</b> SASIKALA   |
| 10:48 AM - 10:52 AM | Gaseek Rover: An Autonomous System for Advanced Environmental Hazard Detection<br><b>Presentation by</b> SASIKALA   |

**Day 2**  
**Technical Session 2A**  
**27/10/2024**  
**Virtual**



## Technical Session 2A

**Time Zone:**  
China Standard Time (GMT+8)

|                       |  |
|-----------------------|--|
| 11:45 AM - 11:53 AM   | Uncovering Clique Attacks in Search Engines Through the K-Clique Percolation Approach<br><b>Presentation by</b> SASIKALA   |
| 11:53 AM - 12:01 PM   | DIAGNOSIS ANALYSIS FOR CANCER PREDICTION USING FEATURE ENGINEERING IN DEEP LEARNING<br><b>Presentation by</b> SARANYA  |
| 12:01 PM - 12:09 PM   | Deploying Personalization in Graphic Design Teaching to Develop Design Style from Each Learner's Personal Ego<br><b>Presentation by</b> Nguyen Duc Son             |
| 12:09 PM - 12:17 PM   | The Potential of Artificial Intelligence in Improving the Visual Communication Skills of Fine Arts Education Students<br><b>Presentation by</b> Cao Minh Hong Hanh |
| 12:17 PM – 12 : 25 PM | AI's Role in Advancing Renewable Energy in Jordan<br><b>Presentation by</b> Suha Khanfar   |

**Day 2**  
**Technical Session 2B**  
**27/10/2024**  
**Virtual**

## Technical Session 2B

**Time Zone:**  
China Standard Time (GMT+8)

|                       |  |
|-----------------------|--|
| 11:45 AM - 11:53 AM   | The Impact of Influencer Live streaming towards the Chinese Youth Consumer Behavior<br><b>Presentation by</b> Chuanchen BI   |
| 11:53 AM - 12:01 PM   | The Impact of Language Exchange Programs (LEPs) on Socio-Economic Development in Regions Along with the China-Pakistan Economic Corridor (CPEC)<br><b>Presentation by</b> Nawal Fatima |
| 12:01 PM - 12:09 PM   | English Language Learning (ELL) Websites: A Systematic Mapping Review<br><b>Presentation by</b> NUR ANISA BINTI IBRAHIM GANI   |
| 12:09 PM – 12:17 PM   | COMPARATIVE DOCKING STUDIES ON COVID-19 PROTEIN WITH PHYTOCHEMICAL COUMPOUND OF MEDICINAL PLANTS<br><b>Presentation by</b> Khushboo Sharma   |
| 12:17 PM – 12 : 25 PM | Cultural connotations of flowers and plants in contemporary Chinese gardens: interpreting aesthetic embodiment through painting<br><b>Presentation by</b> Zhao Jingjing                |